



FEDERAL REPUBLIC OF SOMALIA
Ministry of Public Works, Reconstruction and Housing
NAGAAD PROJECT
Somalia Urban Resilience Project-Phase Two (SURP-II)
REQUEST FOR EXPRESSIONS OF INTEREST
(INDIVIDUAL CONSULTING SERVICES)

Country: Federal Republic of Somalia

Project: SOMALIA URBAN RESILIENCE PROJECT PHASE TWO (SURP-II)

Project Coordination Unit

Individual Selection of Consultant

Position: Communication Specialist

Application Submission Deadline: February 26, 2025

Email Contact: surp2pro@mopwr.gov.so , nagaadproject@gmail.com

Ref: SO-MOPWHR-419074-CS-INDV

The Government of Federal Republic of Somalia received a Grant from the International Development Association (IDA) and Multi partner Trust Fund of World Bank to finance Somalia Urban Resilience Project-Phase Two (SURP-II) and intends to apply part of the proceeds of this grant towards payments for procuring Individual consultants services in Project Coordination Unit (PCU) at the Ministry of Public Works Reconstruction & Housing.

SURP-II will scale up investments within cities where the SURP is currently operational - Mogadishu, Garowe, Kismayo, Baidoa, Dhusamareeb and Beledweyne. There are Five components: (i) Urban Infrastructure and Services; (ii) Institutional Strengthening and Analytics; (iii) Project Management and Capacity Building; iv) Urban Forced displacement and (v) Contingent Emergency Response. PCU is set up at the federal level in the MoPW.

The Communications Specialist will lead the development and execution of strategic communication and knowledge management initiatives to enhance the visibility, awareness, and acceptance of the Nagaad Project. This includes designing and disseminating high-quality Information, Education, and Communication (IEC) materials in Somali and English, managing the project's digital presence, and coordinating public awareness campaigns. The specialist will collaborate with Project Implementation Units (PIUs), government stakeholders, and the Project Coordination Unit (PCU) to effectively communicate project milestones and achievements. Key responsibilities include organizing media engagements, preparing press materials, training communication focal points, and ensuring quality control over promotional

content. Additionally, the engaging with international donors and development partners, producing regular project bulletins, and establishing a cohesive social media and reporting framework to strengthen the project's outreach and impact. The specific tasks are outlined in the Terms of Reference (TOR), available at www.mpwr.gov.so or upon request via email upon submission of the application as indicated in the REOI.

The Ministry of Public Works, Reconstruction & Housing now invites eligible individual consultants to indicate their interest in providing the services. Interested consultants must provide information indicating that they are qualified to perform the services (CV's, description of similar assignments, experience in similar conditions, availability of appropriate skills, Certificates etc.). The selection shall be based on the qualifications, experience and skills of the candidate and followed by an interview. The qualifications, experience and competencies include:

- Bachelor's degree in mass communication. A master's degree is an added advantage
- Minimum 7 years of relevant work experience with at least 5 years' relevant experience in World Bank financed Project or another bilateral/multilateral donor funded
- Solid understanding of project management principles
- Working knowledge of MS Office; photo and video-editing software is an asset
- Excellent communication (oral and written) and presentation skills
- Proficient command of English
- Experience in Written blogs, success stories, and content production is a plus
- The duration of the assignment is renewable one year. The renewal is not validated until after the satisfactory performance evaluation by the PCU and approved by the World Bank and based on availability of budget.

The attention of interested Consultants is drawn to section III, para 3.14,3.16 & 3.17 of the World Bank's *Procurement Regulations for IPF Borrowers: Procurement in Investment Projects Financing Goods, Works, Non-Consulting and Consulting Services, July 2016, revised November 2017, August 2018, November 2020 and updated September 2023* ("Procurement Regulations"), setting forth the World Bank's policy on conflict of interest.

A Consultant will be selected in accordance with the Individual Consultant method set out in the World Bank Procurement Regulations.

Interested consultants may obtain further information including detailed Terms of Reference at the following website www.mpwr.gov.so and email address surp2pro@mpwr.gov.so and copy to nagaadprocurement@gmail.com during office hours, Saturday to Thursday between 8:00am and 15:00pm; Expressions of Interest must be delivered electronically to the above email address by **February 26, 2025 at 16:00hrs** and indicate "**Expression of Interest for the position of Communication Specialist**"